

**CUPERTINO CITYWIDE PARKS, OPEN SPACE, & RECREATION MASTER PLAN 2016**  
**city policy & standards review**

DRAFT  
April 26, 2016







## INTRODUCTION

The City of Cupertino engaged the services of RHAA, The Sports Management Group, and Applied Development Economics to prepare a citywide master plan to address the City's long-term needs and meet its goals for the provision of parks, recreation and open space; the *Citywide Parks, Open Space, & Recreation Master Plan*. Specific objectives include: (1) the identification of the community values related to parks, recreation and open space, (2) development of a citywide vision for park and recreation facilities that reflects the community values and needs, (3) establishment of priorities for implementation, and (4) development of a strategic plan for programs delivery.

The following document review summarizes planning documents that discuss existing infrastructure, currently proposed or pending improvements, and various practices and policies. Specifically, goals, policies, and programs from existing City plans and documents that relate to open space and recreational planning are reviewed to inform the policies of the City of Cupertino's *Citywide Parks, Open Space, & Recreation Master Plan*. This section additionally reviews documents related to current program offerings, existing facilities, and citywide budget and revenue practices to further inform the policies of the *Citywide Parks, Open Space, & Recreation Master Plan* and ensure that the Plan is consistent with planning, policies, and programs set forth by the City of Cupertino.











## LIST OF CITY POLICY AND STANDARDS FOR REVIEW

|  |           |
|--|-----------|
| <b>MASTER PLANS &amp; STUDIES .....</b>                                  | <b>7</b>  |
| ADA TRANSITION PLAN .....  | 9         |
| BIKE TRANSPORTATION PLAN.....  | 9         |
| CIVIC CENTER MASTER PLAN.....  | 10        |
| COUNTYWIDE TRAILS .....  | 11        |
| CITY OF CUPERTINO GENERAL PLAN.....                                      | 11        |
| CITY OF CUPERTINO CLIMATE ACTION PLAN .....                              | 20        |
| MCCLELLAN RANCH PRESERVE .....   | 21        |
| STEVENS CREEK CORRIDOR .....   | 23        |
| NORTH VALLCO MASTER PLAN .....   | 24        |
| SOUTH VALLCO MASTER PLAN.....  | 25        |
| SOUTH VALLCO CONNECTIVITY PLAN .....                                     | 25        |
| <b>FACILITIES &amp; PROGRAMS.....</b>                                    | <b>29</b> |
| ANNUAL REPORTS.....  | 31        |
| PROGRAMS OVERVIEW.....   | 32        |
| SPORT FIELDS.....  | 33        |
| FACILITY RENTALS .....   | 34        |
| SCHOOL DISTRICTS.....  | 34        |
| SENIOR CENTER .....  | 35        |
| CITY OF CUPERTINO COMMUNITY SURVEY (BIANNUAL GODBE RESEARCH SURVEY)..... | 36        |
| <b>BUDGET &amp; REVENUE .....</b>  | <b>37</b> |
| CAPITAL IMPROVEMENT PROGRAM.....   | 39        |
| RECREATION AND COMMUNITY SERVICES BUDGET .....                           | 42        |
| OPERATING COSTS AND REVENUES .....                                       | 43        |
| COMPREHENSIVE ANNUAL FINANCIAL REPORT .....                              | 44        |







master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
**master plans & studies**  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies  
master plans & studies











## A. ADA Transition Plan

Document(s):

Americans with Disabilities Act Self-Evaluation and Transition Plan, March 2015

As required by Title II of the ADA, the City of Cupertino prepared the *ADA Self-Evaluation and Transition Plan* to describe physical modifications to facilities that will support accessible programs. The Transition Plan identifies a framework for the continuous improvement of Cupertino facilities for people with disabilities, systematically removing barriers based on established program priorities. Pertaining to the *Citywide Parks, Open Space, & Recreation Master Plan*, the Transition Plan provides a detailed physical audit in a citywide facility survey and a thorough self-evaluation of program accessibility. The physical audit results in an inventory of facility reports that identify existing ADA barriers, their category, recommendation for their removal, and the estimated cost of removal. The physical audit also provides a schedule of barrier removal based on a 10-year plan. Additionally, the *ADA Self-Evaluation and Transition Plan* includes appendices with cost estimates for each facility, most of which are parks and recreation facilities, with a total of \$1,584,060. The identification of existing ADA barriers in Cupertino's public facilities informs the *Parks, Open Space, & Recreation Master Plan*.

## B. Bike Transportation Plan

Document(s):

City of Cupertino Bicycle Transportation Plan, 2011

The *City of Cupertino Bicycle Transportation Plan*, adopted as an update to the initial 1998 Bicycle Transportation Plan, is proposed as a continued strategy to improve the safety and mobility of Cupertino bicyclists. The *City of Cupertino Bicycle Transportation Plan* first evaluates the City of Cupertino's climate and topography for year-round bicycling, its major land use features, and presents data on current and projected bicycle use. It next discusses the City's existing 22.2 miles of bikeway network as well as 12.1 miles of additional proposed bikeway network selected for cycling enhancement; identifying routes for both improved commuting access to employment as well as family-oriented and recreational riding. In its assessment, routes are evaluated through various

criteria including existing conditions, proposed improvements, and estimated cost of improvements. Following this evaluation the *City of Cupertino Bicycle Transportation Plan* proposes modes in which bicycling can be encouraged as a main method of commute, by both government agencies and private industry. The Plan also discusses the importance of providing bike safety education to all users and the need for regular enforcement of vehicular and bicycle traffic laws. The *City of Cupertino Bicycle Transportation Plan* concludes in stating the following recommendations:

- Give bicycle projects a priority equal to those that serve the automobile, even if the result is slower automobile traffic
- Pursue funding and inter-agency cooperation in the development of the bikeway network
- Continue the active involvement of the Bicycle Pedestrian Commission in the traffic engineering and transportation planning decisions that affect the safety of bicyclists on Cupertino's streets and intersections
- Expand and develop new bicycle safety programs to address the issues faced by bicyclists of all ages as well as motorists
- Expand and develop bicycle promotion programs to encourage and legitimize bicycle transportation for work, school, shopping, errands, and other utilitarian trips

In relation to the *Citywide Parks, Open Space, & Recreation Master Plan*, the *City of Cupertino Bicycle Transportation Plan* prioritizes the improvement of select routes based, in part, on the routes' potential to provide greater connectivity to places of interest. Parks, open space and City facilities play an important role in designating routes of importance. For example, the existing bike route on Lazaneo Drive-Forest Avenue between Bandle Drive and Blaney Avenue was targeted as a high priority bikeway as it provides critical linkage to Memorial Park, the Senior Center, the Sports Center and Quinlan Community Center.

Additionally, the *City of Cupertino Bicycle Transportation Plan* identifies bike parking as an important amenity and incentivizing factor for increased bike use. The *Citywide Parks, Open Space, & Recreation Master Plan* can serve to enhance the goals of the Bicycle Transportation Plan by encouraging the inclusion of ample bike parking in all City parks and open spaces.



Document(s):

City of Cupertino Bicycle Transportation Plan 2015 Update

Expanding upon the recommendations and conclusions made in the 2011 Plan, the *City of Cupertino Bicycle Transportation Plan 2015 Update* focuses on improving 31 bikeway elements and states the following goals:

- Enhancement of existing bike lanes through the use of green pavement treatment or buffer zones
- Removal of existing barriers to bike travel
- Eliminating missing links in the bikeway network
- Identification of routes to connect existing bikeways or destinations

Building upon the 2011 Plan, the *City of Cupertino Bicycle Transportation Plan 2015 Update* addresses immediate need for bikeway benefit for the safety and encouragement of bicycling and prioritizes bikeway improvement pertaining to school routes. Of the 31 bikeway elements identified, the *City of Cupertino Bicycle Transportation Plan 2015 Update* provides an enhanced focus on connecting open space corridors such as those associated with the Blackberry Farm area and Stevens Creek Corridor, the Memorial Park area, and the neighborhoods surrounding Wilson and Creekside Parks. The *City of Cupertino Bicycle Transportation Plan 2015 Update* additionally includes \$7,177,000 in identified improvement project costs.

### C. Civic Center Master Plan

Document(s):

Cupertino Civic Center Master Plan Document, 2015

The *Cupertino Civic Center Master Plan Document* calls for Cupertino's Civic Center facilities, built in 1965, to better serve its 21<sup>st</sup> century community. These community facilities range from public open space to programmed structures and include the following: City Hall; Community Hall; Cupertino Library; Library Plaza; Memorial Grove; Sister City Grove; Library Field; an Engineered segment of Regnart Creek; and surface parking lots. Through a community driven process, the *Cupertino Civic Center Master*

*Plan Document* explicitly identifies the following guiding principles, which bolster the document's final recommendations:

- Improve ease of parking and access
- Consider community facilities and programs
- Provide flexibility over time
- Be environmentally sustainable
- Replace City Hall for better service and community identity
- Enhance mobility choices
- Implement while minimizing cost and complexity
- Better serve Cupertino needs today and tomorrow

These final recommendations, potentially flexible in their application based on Cupertino's cultural and financial climate, are as follows:

- Protection and preservation of Memorial Grove
- Enhancement of tree-lined edges surrounding the Civic Center
- Improvement and protection of Library Field for recreation and leisure
- Physical expansion of the library for improved programming to meet community demand
- An improved circulation program connecting Library Field to Library Plaza
- Updates and maintenance to Library Plaza
- Increased parking
- Redesigned City Hall structure
- Streetscape enhancement along Torre Avenue

In relation to the *Citywide Parks, Open Space, & Recreation Master Plan*, the *Cupertino Civic Center Master Plan Document* reveals the importance of the Civic Center's green open spaces to local users, calling the landscape of the site a "unifying element," aligned to the public's core values. Additionally, the Master Plan identifies Library Plaza as "the City's most important civic gathering space." These assertions help guide the *Citywide Parks, Open Space, & Recreation Master Plan* and note the Civic Center as an open space of priority.





## D. Countywide Trails

Document(s):

Countywide Trails Prioritization and Gaps Analysis, 2015

The *Countywide Trails Prioritization and Gaps Analysis* represents the status update of the *Santa Clara Countywide Trails Master Plan Update* (CWTMP) adopted in 1995, and states the following goals for Santa Clara County's trail network:

- Report the current status of the trail alignments in the CWTMP
- Prioritize remaining gaps in the CWTMP trail network
- Identify barriers and challenges to completion of the CWTMP trail network
- Outline next steps and strategies for overcoming barriers to completing the CWTMP network

The *Countywide Prioritization and Gaps Analysis* additionally affirms the County of Santa Clara Parks and Recreation Department (County Parks) in the following responsibilities, as they relate to a countywide trail network:

- Lead agency in trail implementation in unincorporated areas
- Potential funding partner in land acquisition for countywide trails in incorporated and unincorporated areas
- Lead partner in updates to the CWTMP and related countywide trail planning partnerships

The analysis identifies trail planning priorities as determined by City and County prioritization. Within the City of Cupertino, the Southern Pacific Rail Trail and Stevens Creek Trail are noted as Countywide Trail priorities for the CWTMP. The *Citywide Parks, Open Space, & Recreation Master Plan* takes into account the role of County Parks and identifies existing and future trail enhancement as opportunities for the improvement of Cupertino's open spaces and recreational opportunities.

## E. City of Cupertino General Plan

Document(s):

General Plan: Community Vision 2015-2040

Cupertino's *General Plan: Community Vision 2015-2040*, approved in December 2014, meets all requirements for general plans stipulated by California State law including the seven mandatory elements: land use, circulation, housing, public safety, conservation, open space and noise. This General Plan combines the mandatory elements of conservation and open space into one element, and the mandatory elements of noise and safety into one element.

The *General Plan: Community Vision 2015-2040* vision states that "Cupertino aspires to be a balanced community with quiet and attractive residential neighborhoods; exemplary parks and schools; accessible open space areas, hillsides and creeks; and a vibrant mixed-use 'Heart of the City.' Cupertino will be safe, friendly, healthy, connected, walkable, bikeable and inclusive for all residents and workers, with ample places and opportunities for people to interact, recreate, innovate and collaborate." By emphasizing the importance of accessible open space and opportunities for recreation, the *General Plan: Community Vision 2015-2040* is compatible with the goals outlined in Cupertino's *Citywide Parks, Open Space, & Recreation Master Plan*.

Cupertino's *General Plan: Community Vision 2015-2040* organizes the City's various spatial, and unique, regions into 21 distinct Planning Areas that are divided into two categories: Special Areas and Neighborhoods. Special Areas are those that are expected to transition over the life of the City's General Plan, while Neighborhoods are areas where future changes are expected to be minimal.

The *General Plan: Community Vision 2015-2040* states the following as guiding principles:

- Develop Cohesive Neighborhoods
- Improve Public Health and Safety
- Improve Connectivity
- Enhance Mobility
- Ensure a Balanced Community
- Support Vibrant and Mixed-Use Businesses



- Ensure Attractive Community Design
- Embrace Diversity
- Support Education
- Preserve the Environment
- Ensure Fiscal Self Reliance
- Ensure a Responsive Government

### Land Use and Community Design Element

The Land Use and Community Design Element of the *General Plan: Community Vision 2015-2040* provides an overall policy context for future physical change in the City of Cupertino. This Element includes goals, policies and strategies that provide direction on land use and design principles that will shape the City. Citywide, this Element helps define the desired balance among social, environmental and economic considerations and, in turn, applies these goals and policies to each previously defined Planning Area.

Publicly accessible open spaces are identified as valued amenities that support community identity, spatial connectivity, cultural and historic preservation, economic stability, and access to the City's community facilities and services. The following goals, policies and strategies relate to parks, open space and recreation.

#### *Community Identity*

*Goal LU-2: Ensure that buildings, sidewalks, streets and public spaces are coordinated to enhance community identity and character*

**POLICY LU-2.2: Pedestrian-Oriented Public Spaces:** Require developments to incorporate pedestrian-scaled elements along the street and within the development such as parks, plazas, active uses along the street, active uses, entries, outdoor dining and public art.

#### *Site and Building Design*

*Goal LU-3: Ensure that project site planning and building design enhance the public realm through a high sense of identity and connectivity.*

**POLICY LU-3.1: Site Planning:** Ensure that project sites are planned appropriately to create a network of connected internal streets that improve pedestrian and bicycle access, provide public open space and building layouts that support City goals related to streetscape character for various Planning Areas and corridors.

#### *Connectivity*

*Goal LU-5: Ensure that employment centers and neighborhoods have access to local retail and services within walking or bicycling distance*

**POLICY LU-5.3: Enhance Connections:** Look for opportunities to enhance publicly-accessible pedestrian and bicycle connections with new development or redevelopment.

#### *Historic Preservation*

*Goal LU-6: Preserve and protect the City's historic and cultural resources*

**POLICY LU-6.1: Historic Preservation:** Maintain and update an inventory of historically significant structures and sites in order to protect resources and promote awareness of the City's history in the following four categories: Historic Sites, Commemorative Sites, Community Landmarks and Historic Mention Sites.

#### *Economic Development and Fiscal Stability*

*Goal LU-8: Maintain a fiscally sustainable City government that preserves and enhances the quality of life for its residents, works, and visitors*

**POLICY LU-8.5: Efficient Operations:** Plan land use and design projects to allow the City to maintain efficient operations in the delivery of services including, community centers, parks, roads, and storm drainage, and other infrastructure.

#### *Access to Community Facilities and Services*

*Goal LU-11: Maintain and enhance community access to library and school services provided by other agencies*



**POLICY LU-11.1: Connectivity:** Create pedestrian and bicycle access between new developments and community facilities. Review existing neighborhood circulation to improve safety and access for students to walk and bike to schools, parks, and community facilities such as the library.

#### *Hillside*

*Goal LU-12: Preserve and protect the City's hillside natural habitat and aesthetic values*

**POLICY LU-12.4: Hillside Views:** The Montebello foothills at the south and west boundary of the valley floor provide a scenic backdrop, adding to the City's scale and variety. While it is not possible to guarantee an unobstructed view of the hills from every vantage point, an attempt should be made to preserve views of the foothills.

**Strategy LU-12.4.1: Views from Public Facilities-** Design public facilities, particularly open spaces, so they include views of the foothills or other nearby natural features, and plan hillside developments to minimize visual and other impacts on adjacent public open space.

**Strategy LU-12.4.2: Developments near Public Space-** Locate private driveways and building sites as far as possible from property boundaries adjoining public open space preserves and parks to enhance the natural open space character and protect plant and animal habitat.

#### *Crossroads Subarea*

*Goal LU-15: Create an active, pedestrian-oriented shopping district with vibrant retail uses and entries along the street, outdoor dining and plazas or public gathering spaces*

**POLICY LU-15.1: Crossroads Streetscape Plan:** Create streetscape for the Crossroads Subarea that provides design standards and guidelines for an attractive, walkable, vibrant shopping village, where commercial and roadway design encourage pedestrian activity. The plan will include the following elements:

1. Land use plan specifying the type, intensity and arrangement of land uses to promote pedestrian and business activity

2. Streetscape plan that provides an attractive pedestrian streetscape  
3. Design guidelines that foster pedestrian activity and a sense of place

#### **Strategy LU-15.1.5: De Anza Boulevard/Stevens Creek Boulevard landmark-**

Secure permanent landscape easements as a condition of development from properties at the intersection of De Anza and Stevens Creek Boulevards for construction of a future landmark. The landmark may include open space, landscaping and other design elements at the corners. Land at the southeast corner will remain a publicly accessible park.

#### *City Center Subarea*

*Goal LU-16: Maintain a mixed-use and civic district that will enhance community identity and activity, and support the crossroads subarea*

**POLICY LU-16.1: City Center Node:** Establish the City Center Node as a moderately-scaled, medium-density mixed-use office, hotel, retail and residential area, with an integrated network of streets and open space.

**Strategy LU-16.1.5: Open Space-** A publicly-accessible park shall be retained at the southeast corner of Stevens Creek and De Anza Boulevard and shall include public art, seating areas and plazas for retail and restaurant uses along the ground floor of adjacent buildings.

**POLICY LU-16.2: Civic Center Node:** Create a heart for Cupertino that enables community building by providing community facilities, meeting and gathering spaces, public art, and space for recreation and community events.

#### *Vallco Shopping District Special Area*

*Goal LU-19: Create a distinct and memorable mixed-use "town center" that is a regional destination and a focal point for the community*

**POLICY LU-19.1: Specific Plan:** Create a Vallco Shopping District Specific Plan prior to any development on the site that lays out the land uses, design standards and guidelines, and infrastructure improvements required. The Specific Plan will be based on the following strategies:



**Strategy LU-19.1.6: Connectivity-** Provide a newly configured complete street grid hierarchy of streets, boulevards and alleys that is pedestrian-oriented, connects to existing streets, and creates walkable urban blocks for buildings and open space. It should also incorporate transit facilities, provide connections to other transit nodes and coordinate with the potential expansion of Wolfe Road bridge over Interstate 280 to continue the walkable, bikeable boulevard concept along Wolfe Road. The project should also contribute towards a study and improvements to a potential Interstate 280 trail along the drainage channel south of the freeway and provide pedestrian and bicycle connections from the project sites to the trail.

**Strategy LU-19.1.8: Open Space-** Open space in the form of a central town square on the west and east sides of the district interspersed with plazas and “greens” that create community gathering spaces, locations for public art, and event space for community events.

#### *Neighborhoods*

*Goal LU-27: Preserve neighborhood character and enhance connectivity to nearby services to create complete neighborhoods*

**POLICY LU-27.9: Amenities and Services:** Improve equitable distribution of community amenities such as parks and access to shopping within walking and bicycling distance of neighborhoods.

#### Mobility Element

The Mobility Element of the *General Plan: Community Vision 2015-2040* addresses Cupertino’s multi-faceted transportation system of walkways, sidewalks, cycling routes, transit facilities, local streets, major roadways and freeways. To accommodate the City’s anticipated growth, this Element implements strategies that make alternative modes of travel attractive, reducing strain on the vehicular network while improving health and the quality of life for Cupertino residents and businesses. The following goal and policy relate to parks, open space and recreation.

#### *Safe Routes to Schools*

*Goal M-5: Ensure safe and efficient pedestrian and bicycle access to schools while working to reduce school-related congestion*

**POLICY M-5.3: Connections to Trails:** Connect schools to the citywide trail system.

#### Environmental Resources and Sustainability Element

To address the principles of environmental sustainability the Environmental Resources and Sustainability Element of the *General Plan: Community Vision 2015-2040* puts forth the City’s plan to support Cupertino’s growing urban and suburban population while mitigating its demands on the region’s environmental resources. Through land use decisions, building designs and resource conservation, this Element identifies and prioritizes strategies by which the City can address sustainability holistically to improve the ecological health and the quality of life of its community.

As this Element relates to the *Citywide Parks, Open Space, & Recreation Master Plan*, Cupertino’s parks and open spaces play a special role in the City’s urban and rural ecosystems, and sustainable water management. The following goals, policies and strategies relate to Cupertino’s parks, open space and recreation.

#### *Urban and Rural Ecosystems*

*Goal ES-5: Protect the City’s urban and rural ecosystems*

**POLICY ES-5.1: Urban Ecosystem:** Manage the public and private development to ensure the protection and enhancement of its urban ecosystem.

**Strategy ES-5.1.1: Landscaping-** Ensure that the City’s tree planting, landscaping and open space policies enhance the urban ecosystem by encouraging medians, pedestrian-crossing curb-extensions planting that is native, drought-tolerant, treats stormwater and enhances urban plant, aquatic and animal resources in both private and public development.



**Strategy ES-5.1.2: Built Environment-** Ensure that sustainable landscaping design is incorporated in the development of City facilities, parks and private projects with the inclusion of measures such as tree protection, stormwater treatment and planting of native, drought tolerant landscaping that is beneficial to the environment.

**POLICY ES-5.5: Recreation and Natural Vegetation:** Limit recreation in natural areas to activities compatible with preserving natural vegetation, such as hiking, horseback riding, mountain biking and camping.

**POLICY ES-5.6: Recreation and Wildlife:** Provide open space linkages within and between properties for both recreational and wildlife activities, most specifically for the benefit of wildlife that is threatened, endangered or designated as species of special concern.

#### Water

*Goal ES-7: Ensure protection and efficient use of all water resources*

**POLICY ES-7.1: Natural Water Bodies and Drainage Systems:** In public and private development, use Low Impact Development (LID) principles to manage stormwater by mimicking natural hydrology, minimizing grading and protecting or restoring natural drainage systems.

**POLICY ES-7.2: Reduction of Impervious Surfaces:** Minimize stormwater runoff and erosion impacts resulting from development and use Low Impact Development (LID) designs to treat stormwater or recharge groundwater.

**POLICY ES-7.10: Public Education Regarding Resource Conservation:** Provide public information regarding resource conservation.

**Strategy ES-7.10.2: Demonstration Gardens-** Consider including water-wise demonstration gardens in some parks where feasible as they are re-landscaped or improved using drought tolerant native and non-invasive, and non-native plants.

**POLICY ES-7.11: Water Conservation and Demand Reduction Measures:** Promote efficient use of water throughout the City in order to meet State and regional water use reduction targets.

#### *Health and Safety Element*

The Health and Safety Element of the *General Plan: Community Vision 2015-2040* pertains to the City's commitment to protect the community from risks to life, property and the environment associated with both natural and human-caused disasters and hazards. To address these hazards, this Element defines their potential associated risks, actions the City can take to reduce these risks, and ways Cupertino can take more sustainable approaches to preventing and minimizing injuries to life and damages to property.

Pertaining to the *Citywide Parks, Open Space, & Recreation Master Plan*, this Element supports parks through a sustainable approach to community health and safety; crime prevention through design. The following goal, policy and strategy relate to parks, open space and recreation.

#### *Public Safety*

*Goal HS-4: Ensure high level of community safety with police services that meet the community's needs*

**POLICY HS-4.2: Crime Prevention through Building and Site Design:** Consider appropriate design techniques to reduce crime and vandalism when designing public spaces and reviewing development proposals.

**Strategy HS-4.2.1: Perimeter Roads for Parks-** Encircle neighborhood parks with a public road to provide visual accessibility whenever possible.

#### *Infrastructure Element*

The Infrastructure Element of Cupertino's *General Plan: Community Vision 2015-2040* addresses the support and enhancement of the City's public and private infrastructure - water, storm drains, telecommunications and solid waste - for the community's well-being. It also addresses the need to maintain, upgrade, replace and expand the City's existing infrastructure as needed.

As it relates to the *Citywide Parks, Open Space, & Recreation Master Plan*, this Element



addresses City parks and facilities as spaces to support Cupertino's existing infrastructure and water management. The following goals, policies and strategies relate to parks, open space and recreation.

#### *Citywide Infrastructure*

*Goal INF-1: Ensure that the City's infrastructure is enhanced and maintained to support existing development and future growth in a fiscally responsible manner*

**POLICY INF-1.1: Infrastructure Planning:** Upgrade and enhance the City's infrastructure through the City's Capital Improvement Program (CIP) and requirements for development.

**Strategy INF-1.1.1: Capital Improvement Program-** Ensure that CIP projects reflect the goals and policies identified in the *General Plan: Community Vision 2015-2040*.

**Strategy INF-1.1.2: Design Capacity-** Ensure that public infrastructure is designed to meet planned needs and to avoid the need for future upsizing. Maintain a balance between meeting future growth needs and over-sizing of infrastructure to avoid fiscal impacts or impacts to other goals.

**POLICY INF-1.2: Maintenance:** Ensure that existing facilities are maintained to meet the community's needs.

**POLICY INF-1.3: Coordination:** Coordinate with utility and service providers to ensure that their planning and operations meet the City's service standards and future growth.

**POLICY INF-1.4: Funding:** Explore funding strategies for upgrades to existing infrastructure and ongoing operations and maintenance.

**Strategy INF-1.4.1: Development-** Require developers to expand or upgrade existing infrastructure to increase capacity, or pay their fair share, as appropriate.

**Strategy INF-1.4.2: Future Infrastructure Needs-** For new infrastructure, require new development to pay its fair share of, or to extend or construct, improvements to the

City's infrastructure to accommodate growth without impacting service levels.

**Strategy INF-1.4.3: Economic Development-** Prioritize funding of infrastructure to stimulate economic development and job creation in order to increase opportunities for municipal revenue.

#### *Waste Water*

*Goal INF-5: Ensure that the City's wastewater system continues to meet current and future needs*

**POLICY INF-5.2: Demand:** Look for ways to reduce demand on the City's wastewater system through implementation of water conservation measures.

#### Recreation, Parks and Community Services Element

The Recreation, Parks and Community Services Element of Cupertino's *General Plan: Community Vision 2015-2040* acknowledges the importance of these amenities as a complementing factor to the built and natural environment; enlivening the City's neighborhoods and special areas, and promoting health, interactions and community-building. As the City grows, Cupertino's parks and recreation programs will adapt to meet evolving community needs. This Element ensures that Cupertino will continue to provide high-quality parks and recreation programs, improve the distribution and access to these facilities, work with community service providers, and protect open space.

The Recreation, Parks and Community Services Element serves as the guiding framework for Cupertino's *Citywide Parks, Open Space, & Recreation Master Plan*. The *Citywide Parks, Open Space, & Recreation Master Plan* will work in tandem with this element to bolster its goals, policies and strategies targeted at recreation, parks and community services.

#### *Parks and Open Space*

*Goal RPC-1: Create a full range of park and recreational resources and preserve natural resources*



**POLICY RPC-1.1: Parks and Recreation Master Plan:** Prepare a citywide Parks and Recreation Master Plan that outlines policies and strategies to plan for the community's open space and recreational needs.

**Strategy RPC-1.1.1: Stevens Creek Corridor Master Plan-** Prepare a master plan for the park and open space corridor along Stevens Creek including McClellan Ranch, McClellan Ranch West, Blackberry Farm, the Blackberry Farm golf course, Stockmeir and Blesch properties and the Nathan Hall Tank House area. The plan should address a fiscally sustainable strategy that allows year-round community use of the park system, while preserving the area's natural resources and addressing neighborhood issues including connectivity and buffers.

**Strategy RPC-1.1.2: Civic Center Master Plan-** Prepare a master plan that addresses the needs of the elements in the Civic Center area including City Hall, Community Hall, Library Field, Library programming, function and meeting space and community gathering space and parking needs.

**POLICY RPC-1.2: Parkland Standards:** Continue to implement a parkland acquisition and implementation program that provides a minimum of three acres per 1,000 residents.

**Strategy RPC-1.2.1: Park Size-** Require target for parks based on function and activity supported as part of the Parks and Recreation Master Plan. While the preferred size for most neighborhood parks is about 3.5 acres for flexibility of use, smaller size parks may be considered based on opportunities and circumstances.

**Strategy RPC-1.2.2: Amend Parkland Standard-** Explore increasing the parkland standard to five acres per 1,000 residents as part of the citywide Parks and Recreation Master Plan.

**POLICY RPC-1.3: Capital Improvement Program (CIP):** Ensure that CIP projects reflect the goals and policies identified in the *General Plan: Community Vision 2015-2040*, establishing a criteria for ranking CIP proposals for the highest and best selection of community projects.

*Goal RPC-2: Distribute parks and open space throughout the community and provide services, and safe and easy access, to all residents and workers*

**POLICY RPC-2.1: Parkland Acquisition:** The City's parkland acquisition strategy should be based upon three broad objectives:

- Distributing parks equitably throughout the City;
- Connecting and providing access by providing paths, improved pedestrian and bike connectivity and signage; and
- Retaining and restoring creeks and other natural open space areas.

**Strategy RPC-2.1.1: Dedication of Parkland-** New developments, in areas where parkland deficiencies have been identified, should be required to dedicate parkland rather than paying in-lieu fees.

**Strategy RPC-2.1.2: Public Use of School Sites-** Zone all public school sites for public use to allow for the public to use sites, when not in use by schools, through shared arrangements.

**Strategy RPC-2.1.3: Acquisition of Surplus Properties-** Explore acquisition of surplus school and agency properties for parkland. Take advantage of the Naylor Act to purchase surplus school sites.

**POLICY RPC-2.2: Private Open Space and Recreation Facilities:** Encourage the continued existence and profitability of private open space and recreation facilities through incentives and development controls.

**Strategy RPC-2.2.1: Existing Facilities-** Encourage the continued existence of private recreational facilities through land use zoning and incentives.

**Strategy RPC-2.2.2: New Facilities-** Require major developments to incorporate private open space and recreational facilities, and seek their cooperation in making the spaces publicly-accessible.

- Where feasible, ensure park space is publicly-accessible (as opposed to private space).



- Encourage active areas to serve community needs. However, a combination of active and passive areas can be provided based on the setting.
- Integrate park facilities into the surroundings.
- If public parkland is not dedicated, require park fees based on a formula that considers the extent to which the publicly-accessible facilities meet community need.

**POLICY RPC-2.3: Parkland Distribution:** Strive for an equitable distribution of parks and recreational facilities throughout the City. Park acquisition should be based on the following priority list. Accessibility to parks should be a component of the acquisition plan.

- High Priority: Parks in neighborhoods or areas that have few or no park and recreational areas.
- Medium Priority: Parks in neighborhoods that have other agency facilities such as school fields and district facilities, but no City parks.
- Low Priority: Neighborhoods and areas that have park and recreational areas which may be slightly less than the adopted City's parkland standard.
- Private Development: Consider pocket parks in new and renovated projects to provide opportunities for publicly-accessible park areas.

**POLICY RPC-2.4: Connectivity and Access:** Ensure that each home is within a half-mile walk of a neighborhood park or community park with neighborhood facilities; ensure that walking and biking routes are reasonably free of physical barriers, including streets with heavy traffic; provide pedestrian links between parks, wherever possible; and provide adequate directional and site signage to identify public parks.

**Strategy RPC-2.4.1: Pedestrian and Bike Planning-** Implement recommendations in the Bicycle and Pedestrian Plans to link employment and special areas, and neighborhood to services including parks, schools and neighborhood shopping.

**Strategy RPC-2.4.2: Signage-** Adopt and maintain a master signage plan for all public parks to ensure adequate and consistent signage is provided to identify public recreational areas.

**POLICY RPC-2.5: Range of Park Amenities:** Provide parks and recreational facilities for a variety of recreational activities.

**Strategy RPC-2.5.1: Special Needs-** Extend recreational opportunities for special needs groups (seniors, disabled, visually-challenged, etc.) by making improvements to existing facilities and trails.

**Strategy RPC-2.5.2: Recreational Facilities-** Explore the possibility of providing additional access to existing facilities such as gymnasiums, swimming pools and tennis courts.

**Strategy RPC-2.5.3: Community Gardens-** Encourage community gardens, which provide a more livable environment by controlling physical factors such as temperature, noise, and pollution.

*Goal RPC-3: Preserve and enhance access to parks that have significant natural resources*

**POLICY RPC-3.1: Preservation of Natural Resources:** Design parks to utilize natural features and the topography of the site in order to protect natural features and keep maintenance costs low.

**Strategy RPC-3.1.1: Native Planting-** Maximize the use of native plants and drought-tolerant planting.

**Strategy RPC-3.1.2: Natural Habitat-** Where possible, restore and provide access to creeks and riparian habitat.

**Strategy RPC-3.1.3: Nature Play Areas-** Where appropriate, consider establishing Nature Play Areas in lieu of the more conventional play equipment.

*Goal RPC-4: Integrate parks and public facilities within neighborhoods and areas*

**POLICY RPC-4.1: Recreational Intensity:** Design parks appropriately to address the facility and recreational programming required by each special area and neighborhood based on current and future plans for the areas.

**POLICY RPC-4.2: Park Safety:** Design parks to enhance public safety by providing visibility to the street and access for public safety responders.



## Trails

*Goal RPC-5: Create an interconnected system of multi-use trails and provide safe pedestrian and bicycle access through the City and connections to local nodes and destinations*

**POLICY RPC-5.1: Open Space and Trail Linkages:** Dedicate or acquire open space land along creeks and utility through regional cooperation, grants and private development review.

**Strategy RPC-5.1.1: Pedestrian and Bike Planning-** Implement recommendations in the Bicycle and Pedestrian Plan that link trails and open space to neighborhoods and special areas.

**Strategy RPC-5.1.2: Trail Projects-** Implement trail projects described in this Element; evaluate any safety, security and privacy impacts and mitigations associated with trail development; and work with affected neighbors in locating trails to ensure that their concerns are appropriately addressed.

**Strategy RPC-5.1.3: Dedicated Trail Easements-** Require dedication or easements for trails, as well as their implementation, as part of the development review process, where appropriate.

**Strategy RPC-5.1.4: Joint Use Agreement-** Establish a Joint Use Agreement with the Santa Clara Valley Water District that allows cooperation on implementing the trail program with set standards and implementation measures for creek trails.

**POLICY RPC-5.2: Pedestrian and Bicycle Paths:** Develop a citywide network of pedestrian and bicycle pathways to connect employment centers, shopping areas and neighborhoods to services including parks, schools, libraries and neighborhood centers.

## Recreation Programs and Services

*Goal RPC-6: Create and maintain a broad range of recreation programs and services that meet the needs of a diverse population*

**POLICY RPC-6.1: Diverse Programs:** Ensure that the City continues to offer a wide range of programs to serve diverse populations of all ages and abilities.

**POLICY RPC-6.2: Partnerships:** Enhance the City's recreational programs and library service through partnerships with other agencies and non-profit organizations. Maintain and strengthen existing agreements with agencies and non-profit organizations, include the Library District, to ensure progressive excellence in facilities, programs, and services provided to the diverse and growing Cupertino population.

**POLICY RPC-6.3: Art and Culture:** Utilize parks as locations of art and culture and to educate the community about the City's history, and explore the potential to use art in facilities and utilities when located in parks.

*Goal RPC-7: Provide high-quality, flexible and well-maintained community facilities that meet the changing needs of the community and are a source of community identity*

**POLICY RPC-7.1: Sustainable Design:** Ensure that City facilities are sustainably designed to minimize impacts on the environment.

**POLICY RPC-7.2: Flexibility:** Design facilities to be flexible to address changing community needs.

**POLICY RPC-7.3: Maintenance:** Design facilities to reduce maintenance, and ensure that facilities are maintained and upgraded adequately.  
*Community Services*

*Goal RPC-8: Cooperate with school districts to share facilities and meet community needs*

**POLICY RPC-8.1: School Districts:** Partner with school districts to allow community use of their sports fields and facilities.

**Strategy RPC-8.1.1: Shared Facilities-** Maintain and enhance arrangements with schools for the use of sports fields, theaters, meeting spaces and other facilities through maintenance agreements and other partnerships.



**Strategy RPC-8.1.2: School Expansion-** Encourage schools to meet their expansion needs without reducing the size of their sports fields.

**Strategy RPC-8.1.3: School Facility Needs-** Collaborate with schools on their facility needs through sharing of development information and partnerships through major development projects.

## F. City of Cupertino Climate Action Plan

Document(s):

City of Cupertino Climate Action Plan, January 2015

The 2015 City of Cupertino Climate Action Plan (CAP) is a component of State and County wide efforts to reduce green house gas emissions while moving communities towards improved energy, water, and fuel consumption for the intent of environmental mitigation and the enhancement of healthy, livable, and vibrant cities for current and future community members. Cupertino's CAP stands as the plan for the City's role in regional environmental efforts and identifies emissions reduction strategies that are representative of the goals, values, and priorities of the City.

The State of California's overall climate change mission, as defined by Assembly Bill 32, is to reduce emissions by returning to 1990 levels by 2020. To accommodate availability of baseline data for 1990, the Air Resources Board and the Bay Area Air Quality Management District developed guidance suggesting that reduction of 15% below the CAP's baseline year by 2020 approximates a return to 1990 levels. Cupertino's CAP uses a 2010 baseline year and defines its short, medium, and long term emissions reduction targets as 15% by 2020, 49% by 2035, and 83% by 2050. These reduction targets complement the State's emission reduction targets of 15% by 2020 and 80% by 2050.

To achieve the City's emissions targets, the strategies of Cupertino's CAP comprise a framework of goals, reduction measures, and actions by which short terms targets can be accomplished while progressing on longer term goals. The overarching goals of the City of Cupertino Climate Action Plan include:

- Reduce Energy Use/Improve Facilities
- Encourage Alternative Transportation/Convert Vehicle Fleet
- Conserve Water
- Reduce Solid Waste
- Expand Green Infrastructure

The following goals, and their corresponding reduction measures and strategies, pertain directly to the Citywide Parks, Open Space, & Recreation Master Plan:

*Goal 2 - Encourage Alternative Transportation/Convert Vehicle Fleet: Support transit, carpooling, walking, bicycling as viable transportation modes to decrease the number of single-occupancy vehicles trips within the community*

### **MEASURE C-T-1: Bicycle and Pedestrian Environment Enhancements:**

Continue to encourage multi-modal transportation, including walking and biking, through safety and comfort enhancements in the bicycle and pedestrian environment.

**Action B-** Partner with local bicycle advocacy groups/clubs and neighborhood groups to identify dangerous bicycle or pedestrian conditions, and develop strategies to address problem areas.

**Action C-** Identify grant funds to pursue Plan-recommended education, design, and/or construction projects.

*Goal 3- Conserve Water: Promote the efficient use and conservation of water in buildings and landscapes*

**MEASURE C-W-2: Recycled Water Irrigation Program:** Explore opportunities to use recycled water for irrigation purposes to reduce potable water demands.

**Action C-** Identify City-owned site to install educational demonstration project that showcases water-efficient landscaping strategies, alternative irrigation options, and/or low-impact landscape design techniques.

*Goal 5 – Expand Green Infrastructure: Enhance the City's existing urban forest on public and private lands*



**MEASURE C-G-1: Urban Forest Program:** Support development and maintenance of a healthy, vibrant urban forest through outreach, incentives, and strategic leadership.

**Action F-** Expand community and school gardens, and evaluate opportunities to develop relevant demonstration garden that incorporates water-sensitive design and advanced irrigation control technology (if irrigation system is necessary).

**Action G-** Pair expanded garden network with new naturalist and education programs and trainings to build community knowledge of gardening techniques and associated health, environmental, and financial benefits.

**Action H-** Install information placards or signs at new gardens that quantify emissions reductions from local food sources and water saving potential from native plants and refer public to additional information resources.

## G. McClellan Ranch Preserve

Document(s):

McClellan Ranch Master Plan, May 19, 1993

The 1993 *McClellan Ranch Park Master Plan* was initiated in 1991 for the purpose of developing a long-range master plan for McClellan Ranch Park. Designated a nature and rural preserve by the City of Cupertino in 1976, the *McClellan Ranch Park Master Plan* outlines a plan for the site's future use while acknowledging the specific regulations and guidelines set forth due to its special designation.

The *McClellan Ranch Park Master Plan* states the following as targeted goals:

- Goal 1: To foster stewardship of the earth by providing environmental education, leadership, and resources
- Goal 2: To protect and preserve for the people of Cupertino the natural habitat and rural property
- Goal 3: To utilize this rare riparian environment for enjoyment and study
- Goal 4: To share the rich history of this site with the community

- Goal 5: To provide appropriate care and management for site structures
- Goal 6: Identify mechanisms to fulfill the stated goals

The *McClellan Ranch Park Master Plan* additionally sets forth a Building and Site Use Plan that takes an inventory of existing structures and spatial amenities on site, their uses, recommended uses, and recommended improvements. These amenities include:

- McClellan Ranch House
- Simms House
- Simms' Basement
- Nature Museum
- Blacksmith Shop
- Milk Barn
- Tank House
- Caretaker's Home
- Pump Houses
- Orchard
- Stevens Creek and Trail
- Field Area
- Community Gardens
- The Big Barn
- 4H Farm Area
- Parking Lot(s)

As it relates to Cupertino's *Citywide Parks, Open Space, & Recreation Master Plan*, this initial *McClellan Ranch Park Master Plan* highlights the spatial and cultural importance of McClellan Ranch as a community amenity. The *Citywide Parks, Open Space, & Recreation Master Plan* supports the continuation of the goals and objectives established for this valued site.

Document(s):

McClellan Ranch Master Plan, 2012 Update

The *McClellan Ranch Master Plan 2012 Update* was created with a primary goal to confirm and establish a prioritized set of recommendations for inclusion in Cupertino's Capital Improvements Program (CIP). The *McClellan Ranch Master Plan 2012 Update*



uses the goals and objectives of the 1993 *McClellan Ranch Park Master Plan* as a starting point and an important basis for the recommendations for CIP projects established in the *McClellan Ranch Master Plan 2012 Update*. These recommendations represent earlier work completed by the 1993 McClellan Ranch Parks Community Advisory Committee, suggestions from Parks and Recreation and Public Works staff, and community input regarding desires for the Park. The final recommendations for potential CIP projects, put forth in the *McClellan Ranch Master Plan 2012 Update*, are prioritized in three tiers and listed below.

- Tier 1 projects
  - New Structure
- Outdoor Gathering Shelter
  - Renovate/Evaluate Existing Structure
- McClellan Barn Evaluation & Renovation Plan
- Historical Significance Assessment, McClellan Ranch structures
  - Infrastructure/Support Facility
- Develop Signage Program
- Tier 2 projects
  - New Structure
- Environmental Education Center
  - Renovate/Evaluate Existing Structure
- Blacksmith Shop Relocation & Renovation
  - Habitat & Creek Restoration
- Repair Creek Access Area & Creek Bank
- Creek Corridor Restoration
- Tier 3 projects
  - Recommended for future consideration
- Manage Parking
- Renovate Central (Bleachers) Area
- Improvements at McClellan Ranch West/former Simms property
- Extensive Creek Restoration
- Possible Restroom Building

The *McClellan Ranch Master Plan 2012 Update* also includes general cost ranges for the proposed improvements. In addition to these tiered recommendations, the *McClellan Ranch Master Plan 2012 Update* asserts changes in the Park's title. To acknowledge

the designation of McClellan Ranch Park as a nature and rural preserve, per a 1976 Cupertino ordinance (City Ordinance No. 719), the Park's title was changed with City Council approval to McClellan Ranch Preserve. The Simms property is also formally acknowledged as McClellan Ranch West (although it is not designated as a nature or rural preserve, nor has its zoning changed).

As it relates to Cupertino's *Citywide Parks, Open Space, & Recreation Master Plan*, the *McClellan Ranch Park Master Plan 2012 Update* further highlights the spatial and cultural importance of McClellan Ranch Preserve as a community amenity, while setting apart explicit City funding opportunities, via the Capital Improvement Program, for its continued enhancement. The *Citywide Parks, Open Space, & Recreation Master Plan* supports the continuation of the goals, objectives, and funding opportunities established for this valued site.

Document(s):

McClellan Ranch Preserve: Historic Structures Assessment, January 2014

The McClellan Ranch Preserve is a valuable open space amenity to the City of Cupertino. Formerly a fruit orchard, the site evolved into a dairy farm and now an urban nature preserve. Its location within the Stevens Creek floodplain, combined with its designation as a preserved open space, has allowed the site to remain a remnant of the City's rural history. The *McClellan Ranch Preserve: Historic Structures Assessment 2014* was created as a review and update to an earlier Historic Structures Assessment completed in 1996. The *Historic Structures Assessment 2014* reflects present site conditions and addresses current building codes and historic evaluation standards. The report uses federal agricultural and population census data, aerial photographs, and archival and published material to augment - and in some cases correct - the earlier Historic Structures Assessment. The document covers the site's history of ownership and use, a physical and cultural evaluation of the property over time, an evaluation to identify any historic resources on the property as eligible for designation under California Registry of Historic Resources (CRHR) per the California Environmental Quality Act, and an assessment of the site's buildings. Overall the report finds that the McClellan Ranch Preserve does not qualify for the California Registry of Historic Resources (CHRH), but two buildings within its facility may qualify for individual listing on the CRHR: the Large Barn (Livestock Barn) and the Small Barn (Gardener's Shed).



Of particular interest to the *Citywide Parks, Open Space, & Recreation Master Plan* is the detailed catalogue of structures and amenities hosted within the McClellan Ranch Preserve that the *Historic Structures Assessment 2014* provides. The *Citywide Parks, Open Space, & Recreation Master Plan* acknowledges the spatial, cultural and programmatic importance of the McClellan Ranch Preserve and supports the site's continued identity as a prioritized recreational amenity.

## H. Stevens Creek Corridor

Document(s):

Stevens Creek Corridor Park Master Plan and Restoration Plan: Initial Study/Mitigated Negative Declaration, April 2006

Bordered by Stevens Creek Boulevard to the north, McClellan Road to the south and residential neighborhoods to the east and west, the Stevens Creek Corridor park land includes 60+ acres of City-owned land and runs approximately a mile in length. The site includes the Stockmeir property, Blackberry Farm Golf Course, Blackberry Farm, the Simms property and McClellan Ranch Preserve.

In 2006, the City of Cupertino developed a Stevens Creek Corridor Park Master Plan to restore and realign Stevens Creek while enhancing the site's recreational and community value for public use. *Stevens Creek Corridor Park Master Plan and Restoration Plan: Initial Study/Mitigated Negative Declaration* resulted from this master planning process, defining the proposed project improvements and conducting the environmental review. The first construction phase of the project was known as Stevens Creek Corridor Park and Restoration Phase I, and included:

- Creek realignment
- Park/picnic upgrades
- Relocation of golf maintenance facility and addition of golf restrooms
- Removal of barriers to fish passage
- Restoration planting
- A trail between Blackberry Farm Park and McClellan Ranch (Stevens Creek Trail)
- Removal of invasive, non-native plants

Completed in 2009, a major accomplishment of the Phase I project is the conversion of the City-owned Blackberry Farm Park property from a seasonal-use fee-based picnic and aquatic pool facility to a year-round accessible community park, open space and wildlife area. While the pool and group picnic facilities remain in operation only during a summer-based season, the Stevens Creek Corridor park land is accessible 365 days per year. Phase I of the Stevens Creek Corridor improvements represents a large-scale undertaking for environmental and recreational enhancement for the City of Cupertino and stands as a valuable achievement for the City's open space enhancement. The *Citywide Parks, Open Space, & Recreation Master Plan* acknowledges this open space amenity as a priority to the City of Cupertino, supporting future enhancements and opportunities to promote its connectivity and utilization within Cupertino and as a recreational route for the regional Stevens Creek Trail.

Document(s):

Stevens Creek Corridor Park and Restoration Phase 2 Project: Initial Study and Mitigated Negative Declaration, July 2011

*Stevens Creek Corridor Park and Restoration Phase 2 Project: Initial Study and Mitigated Negative Declaration* is Phase 2 of the Stevens Creek Corridor improvements. Building upon the improvements in Phase I to the project area, Phase 2 proposed to extend the existing Stevens Creek Trail from Blackberry Farm Park to Stevens Creek Boulevard, connecting to existing bike lanes and bus stops there. Additional goals of Phase 2 were to further restore Stevens Creek, open the 5-acre Stockmeir property for public access, renovate the existing parking lot at the Blackberry Farm Golf Course, and provide walking and transit connections to the area. Phase 2 was constructed and was opened to the public in 2014.

The *Citywide Parks, Open Space, & Recreation Master Plan* acknowledges this open space amenity as a priority to the City of Cupertino, supporting future enhancements and opportunities to promote its connectivity and utilization, within Cupertino and as a recreational route for the regional Stevens Creek Trail.



## I. North Vallco Master Plan

Document(s):

North Vallco Master Plan, 2008

The North Vallco Study Area, defined as the North Vallco Park Special Planning Area in the *Cupertino General Plan: Community Vision 2015-2040*, encompasses 240 acres of land recognized as an employment center with lodging and neighborhood uses. This area sits at the north east corner of the City limit, bounded by Homestead Road to the north, the eastern frontage of Tantau Road, I-280 to the south and the development between Wolfe Road and the single-family neighborhood to the west.

Produced in 2008, the *North Vallco Master Plan* is a preliminary visioning exercise to explore impending development within the North Vallco Study Area. This master plan is not a formally adopted legislative document, but has been used informally as an informational document by the City Council. Importantly, the *North Vallco Master Plan* was written prior to the acquisition of much of the property within the planning area, east of Wolfe Road, for the Apple 2 Campus.

Through a series of community workshops and the leadership of the North Vallco Study Committee, this initial master plan for the North Vallco area established the following principles to maximize the effectiveness of the site in meeting the needs of valued industries located there and insure that future development contributes to the creation of a “beautiful and functional city district”:

- “Win-win” Partnership Planning
  - Partner with Apple and Hewlett Packard (HP) in the planning and development of the North Vallco District
- Workplace Core
  - Protect and enhance North Vallco’s existing industrial base
- Convenient Services
  - Encourage the provision and access to needed services convenient to Apple and HP executives, employees, and guests
- Settings for Interaction
  - Attract “Knowledge Workers” by incentivizing the provision of an engaging and vital working environment

- Walkability/Connectivity
  - Consistent with company security requirements, plan new development patterns and amenities to facilitate walkability and convenient connections in the study area and to adjacent areas
- District Identity and Visibility
  - Work with Apple, HP, Cupertino Village and other North Vallco stakeholders to create a distinctive identity for the district
- Sustainability
  - New development should be encouraged to comprehensively utilize the knowledge and technology available throughout the planning, design, and construction process to help achieve sustainability through energy efficiency and resource conservation
- Efficient Land Utilization
  - Developable land is a rapidly diminishing resource in Silicon Valley and new development in the study area should use the land efficiently and wisely
- Protection of Adjacent Neighborhoods
  - Planning for new development should respect the interests of adjacent residential neighborhoods
- Minimization of Traffic Impacts
  - As change occurs, organize new development to minimize congestion in this part of the City. Plan short-term development in a forward-looking manner, e.g., in a way that improves the integration of land use, development form and transportation infrastructure
- Consideration of Residential Uses
  - Residential development is an important community issue on which individuals within the community have differing views. As development of the study area proceeds, the issue of residential development should be addressed in a conservative manner that seeks to come to community consensus on the appropriateness of additional residential development in the area.

As it relates to the *Citywide Parks, Open Space, & Recreation Master Plan*, two planning principles from the *North Vallco Master Plan* address the importance of open space and recreation; Settings for Interaction and Walkability/Connectivity. The principle of Settings for Interaction allows for a special emphasis on recreation space and facilities as a means of enhancing and incentivizing collaboration through connectivity. Here, public space is listed as a priority as it provides settings for interaction in physical forms such as “plazas,



greens, campuses, promenades, and pedestrian-oriented streets.”

The principle of Walkability/Connectivity allows for special emphasis on recreation in the form of creek trail access, exploring potential for trail access along Calabazas Creek is proposed. The *Citywide Parks, Open Space, & Recreation Master Plan* acknowledges the evolution of the North Vallco District as an important opportunity to enhance the City’s vision for an enticing and functional district that serves as an integral element of the larger community.

## J. South Vallco Master Plan

Document(s):

South Vallco Master Plan, 2008

The South Vallco area of Cupertino is a “regionally-oriented commercial district” bounded by I-280 to the north, Stevens Creek Boulevard to the south, the Cupertino Square shopping center along the east and west of Wolf Road, and the office park along east Tantau Avenue. In the City’s *Cupertino General Plan: Community Vision 2015-2040*, this area is identified in two parts; the South Vallco Shopping District special planning area and the South Vallco Park Gateway.

The *South Vallco Master Plan*, produced in 2008 as a requirement of the City of Cupertino’s General Plan, was created to provide guidelines and a framework for the coordination and interface of properties in the South Vallco Area; ensuring the “continuity of mass, scale, connectivity and adequacy of services.” The *South Vallco Master Plan* was envisioned to benefit the City of Cupertino through area revitalization; aesthetic coordination; property connectivity; roadway infrastructure optimization; and identity recognition. Importantly, the *South Vallco Master Plan* hopes to balance the goals of the various stakeholders involved in the plan area including the City of Cupertino, the surrounding community, and ownership groups within South Vallco. The overall objectives of the *South Vallco Master Plan* are stated as follows:

- Improve area identity and character
- Improve circulation and connections

- Promote compatibility with existing developments

The *Citywide Parks, Open Space, & Recreation Master Plan* takes into account the significant existing and future developments within South Vallco and its relation to the City’s overall network of community amenities.

## K. South Vallco Connectivity Plan

Document(s):

South Vallco Connectivity Plan, December 2014

The South Vallco area provides the City of Cupertino with retail, employment and housing, and is a site that will be impacted by proposed and recently constructed projects to transform it into a mixed-use “downtown” for the City. To account for this site’s impending evolution, the *South Vallco Connectivity Plan* serves as an advisory document that creates a framework for improved connectivity, safety and aesthetics throughout the South Vallco area. The following connectivity objectives are laid forth, in order to achieve the goal of creating “an efficient, safe, pleasant, well designed and complete multi-modal network that improves aesthetics, access and internal connectivity within South Vallco”:

- Objective A: Vehicular Circulation
- Objective B: Bicycle Connectivity
- Objective C: Pedestrian Connectivity
- Objective D: Transit Opportunities
- Objective E: Streetscapes
- Objective F: Image and Brand
- Objective G: Reduced Traffic Impacts

The *South Vallco Connectivity Plan* proposes two options for connectivity improvement within South Vallco, dependent on the future of the Vallco Shopping Mall facility. Option A assumes there will be no physical alterations to the mall and Option B assumes substantial redesign and restructuring of the center. The features and projects of Option A are as follows:

- Create a bicycle/pedestrian trail along the northern border of South Vallco



- Develop a multi-use bike and pedestrian pathway along the western edge of South Vallco
- Reconfigure surface parking lots
- Improve intersections along public roadways
- Improve intersections along private roadways
- Identify new or expanded areas for Park-and-Ride and corporate bus drop-off locations

Option B supports the following strategies and projects, in addition to those listed for Option A:

- Establish a small block, grid street network
- Limit the use of pedestrian overpasses or skyways
- Create new central commercial streets in the Vallco Shopping District

In addition to these options, the *South Vallco Connectivity Plan* puts forth a concise design framework to guide the site's inevitable future development. This design framework includes guidelines for bicycle and pedestrian amenities, a connective bicycle and pedestrian trail, street furniture and lighting, and signage, wayfinding and art.

The future of South Vallco sees impending improvement and the *Citywide Parks, Open Space, & Recreation Master Plan* takes advantage of these opportunities for open space connectivity. Of particular interest to the *Citywide Parks, Open Space, & Recreation Master Plan* is the inclusion of pedestrian amenities and a connective bicycle and pedestrian trail in the design framework of the *South Vallco Connectivity Plan*. The suggested pedestrian amenities encourage enhancement of pedestrian circulation within South Vallco and throughout the City areas adjacent to it. The inclusion of a bicycle and pedestrian trail further supports this objective of pedestrian connectivity by explicitly calling for a Class I route that would provide travel through South Vallco and connect to key access points and community amenities throughout the City. This provides a valuable opportunity to connect Cupertino through a progressive recreational amenity.







facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
**facilities & programs**  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs  
facilities & programs







## A. Annual Reports

Document(s):

FY 13-14 Recreation & Community Services Annual Report

The City of Cupertino's Recreation and Community Services Department creates and maintains a broad range of recreation programs and services to meet the needs and interests of its diverse community. The Department's vision, mission, and core values, which guide the design of the City's programs and activities, are listed below:

- Vision- A positive, healthy, and connected Community
- Mission- Committed to provide opportunities, resources, and services to the community to enhance the quality of people's lives through recreational educational, and cultural experiences
- Core Values- Community, quality and trustworthiness

The *FY 13-14 Recreation & Community Services Annual Report* reveals several successes of the department, including enhanced digital marketing and departmental reorganization for efficiency. In social media, the Department used Active Marketing Hub and Google AdWords to create over 40,000 online impressions of programs and successfully launched Nextdoor neighbor communications (over 4,000 Cupertino members) and a Community Outreach Facebook profile. Internally, the Department added Community Services, liaison responsibilities for Sheriff, Fire, County Library and school services, and transitioned (replaced or added) 8 new staff members. The *Parks, Open Space, & Recreation Master Plan* acknowledges the guidance of the Department of Recreation and Community Services and its role in providing the City with recreational services and amenities.

Document(s):

FY 14-15 Recreation & Community Services Annual Report

The *FY 14-15 Recreation & Community Services Annual Report* reveals new major projects and continued accomplishments of the department, including new camp and program offerings for all age segments, increased enrollment in Afterschool Enrichment and youth summer camp sessions, and the support of various successful and well-attended City events and performances. The department received high satisfaction ratings from Seniors

for classes, lectures, socials, and the Travel Program. New equipment and improvements were made at the Sports Center, Teen Center, and Cupertino Community Gardens. In social media, Nextdoor participation increased to over 4,500 Cupertino residents and over 2,000 for the email community alert "eCap program." The *Parks, Open Space, & Recreation Master Plan* acknowledges the guidance of the Department of Recreation and Community Services and its role in providing the City with high quality recreational services and amenities.

Document(s):

PROGARIS Statistics FY 2014

The National Recreation and Park Association (NRPA) is a leading non-profit organization dedicated to the advancement of public parks, recreation and conservation. Through research, education and policy initiatives, the NRPA provides an array of tools for communities to improve their local recreational resources. A specific tool provided by the NRPA is the Parks and Recreation Operating Ratio and GIS (PROGARIS) system, which enables agencies to analyze and compare their performance and facilities to other agencies throughout the country. This comparative benchmarking enables communities to efficiently examine their facilities and operations and proactively plan for future facility and program development, specific to their users' needs.

In 2014, the City of Cupertino initiated use of the PROGARIS database to compare its recreational resources to other parks and recreation organizations nationwide. To begin the process, the PROGARIS system calls for a preliminary self-assessment report. Preliminary reporting, from Cupertino's Recreation and Community Services Department, shows the Department experienced a 55.9% cost recovery rate (60% in 2010), maintained 31 full time positions, 175 non full-time positions, and hosted 24,000 volunteer hours in 2014. Additionally, the Department managed:

- 2 community centers
- 1 senior center
- 3 conference centers
- 1 nature/interpretive center
- 1 community garden
- 2 cricket fields
- 3 tot lots



- 12 playgrounds
- 27 outdoor tennis courts
- 2 outdoor basketball courts
- 2 outdoor non-competition pools
- 1 golf course (9 hole)
- 1 dog park
- 13 regulation size fields
- 20 small fields

The initial PROGARIS assessment reveals strengths in Cupertino's recreational resources as well as opportunities to better serve the overall community. The *Parks, Open Space, & Recreation Master Plan* acknowledges the guidance of this system and the importance of these initial findings as a tool to inform the enhancement of the City's recreational amenities.

## B. Programs Overview

Document(s):

City of Cupertino Recreational Brochure: Spring 2014, City of Cupertino Recreational Brochure: Summer 2014, City of Cupertino Recreational Brochure: Fall 2014, City of Cupertino Recreational Brochure: Winter 2014, City of Cupertino Recreational Brochure: Spring 2015, City of Cupertino. Recreational Brochure: Summer 2015, City of Cupertino Recreational Brochure: Fall 2015, City of Cupertino Recreational Brochure: Winter 2015, City of Cupertino 2015 Community Events

The City of Cupertino provides an array of public events, classes and programs to serve its distinct community in education and recreational resources. In community events programming, the Department of Recreation and Community Services annually coordinates the following community gatherings:

- Cupertino Day
- Sports Center Open House
- Big Bunny 5K
- Volunteer Recognition Week

- Summer Concert Series
- Cinema at Sundown
- Shakespeare in the Park
- 4th of July
- Harvest Festival
- Tree Lighting Ceremony
- Earth Day & Healthy Communities Festival
- Cherry Blossom Festival
- World Journal Festival
- Fall Festival
- Diwali Festival

As the community profile leans toward interests in academic and technology based subjects, the City is shown to provide relevant programming, seen in the following course listings:

- 3D Printing Workshop
- Academic Reading
- Public Speaking
- Language Classes
- STEM Engineering
- AP Computer Science Prep
- Apps Coding
- Math Olympiads
- Biochemistry
- Speed and Mental Math
- Science & Nature Camps
- Chess Camp

Additionally, the City continues to offer traditional recreational class offerings in core areas such as:

- Sports Camps
- Fitness Classes
- Tap/Ballet/Ballroom/Modern Dance
- Soccer

- Tai Chi
- Music Lessons
- Preschool
- Painting
- Cooking
- Youth Sports
- Swim Lessons
- Golf Lessons
- Horseback Riding
- Karate
- Badminton
- Gymnastics

Facility and event reservation opportunities include Wilson Park for ceramics and art parties, Blackberry Farm picnic reservations, and various recreational camps. In registration, Cupertino residents gain priority with one week of advanced enrollment opportunity, with non-resident enrollment following. Registration is accepted through online resources, fax, in person walk-ins, and mail.

Reviewing Cupertino's recreational offerings, three strong service areas are evident: providing specialized camp programs; serving Cupertino's teen demographic; and supporting neighborhood connectivity and emergency preparedness. In camp offerings, the Department of Recreation and Community Services provides specialized and traditional areas of interest and has recently launched a program and marketing campaign to support an all-day camp option at the Quinlan Community Center. This program concept provides half-day and full-day enrollment, by which participants would have morning, lunch and afternoon supervision for extended service.

Cupertino Teens benefit from education, leadership, and volunteer oriented programs such as the College Preparation Program (in partnership with Fremont Union High School District), the Civically Active Teens (CAT) volunteer program, and the Leader in Training program. To ensure input from this age group, the City maintains active communication and coordination with Cupertino teens through the Cupertino Teen Commission and the Cupertino Teen Center.

To support neighborhood connectivity and emergency preparedness, the City additionally

provides a variety of programs. The Connected and Prepared Neighborhoods program focuses on connecting residents with their communities and the City, as well as preparing them for emergency situations. The Neighborhood Watch and Cupertino Citizen Corps for Emergency Preparedness (CERT) programs prepare residents with resources to address emergency situations. Additionally, the Nextdoor social network provides a communication tool for neighbors to discuss their common issues while Block Leaders and Block parties provide a platform for neighbors to connect in person.

Cupertino's robust menu of recreational programs provides opportunity for the development of the *Parks, Open Space, & Recreation Master Plan* as a tool to further explore and assess the City's recreational needs.

### C. Sport Fields

Document(s):

City of Cupertino Athletic Field Use Policy, 2004, Athletic Field Use Permits

The City of Cupertino provides use and maintenance of a variety of publicly accessible sport fields. The City's procedure for athletic field rental supports its various community organizations while balancing the needs of neighborhood residents and protecting park resources. Cupertino schedules and maintains City and school district fields under a Joint Powers Agreement. The fields listed below, including their key recreational features, are available for permitting through the City of Cupertino Recreation & Community Services Department:

- Creekside Park (City): 3 Soccer Fields
- Jollyman Park (City): 1 Baseball/Soccer Joint Use Field, 1 Soccer Field
- Hoover Park (City): 2 Soccer Fields
- Wilson Park (City): 2 Baseball, 1 Soccer/Baseball Joint Use Field
- Monta Vista Park (City): 2 Softball Fields
- Garden Gate Elementary (JPA): 1 Soccer Field
- Eaton Elementary School (JPA): 1 Soccer/Baseball Joint Use Field
- Faria Elementary School (JPA): 2 Baseball Diamonds adjoining 1 Soccer Field
- Hyde Middle School (JPA): 1 Soccer (track) Field, 1 Baseball/Soccer Joint Use



- Kennedy Middle School (JPA): 1 Baseball Field, 1 Soccer (track) Field, 2 Baseball / Soccer Joint use
- Regnart Elementary School (JPA): 2 Baseball/Soccer joint use fields
- Stevens Creek Elementary School (JPA): 2 Softball diamonds adjoining 1 Soccer Field
- Lincoln Elementary School (JPA): 2 Softball/Soccer joint use fields
- Collins Elementary School (JPA): 1 baseball field, not currently rented
- Library Field (City): Cricket, Soccer, Volleyball (all on 1 Field)
- Memorial Park (City): Cupertino Adult Softball League Play Only

Fields are typically available for rental Monday through Saturday with the majority of field requests falling on after school hours throughout the week and all day on Saturdays. Sundays are reserved for informal play by neighbors and for maintenance relief, as well as to occasionally accommodate special tournaments and events. To prioritize field requests, Cupertino ranks City use as top priority, followed by resident youth volunteer non-profit groups, resident youth commercial non-profit groups, etc. The requesting organization must demonstrate that 51% of users are Cupertino residents. Fee rates for resident youth organizations are \$11 per resident youth and \$22 per non-resident youth, for the season.

Fields are extensively used by youth sport organizations such as the Cupertino AYSO Region 35 which had 500 youth participants, 80% residents, in the spring of 2015, and the California Cricket Academy which had 50 youth participants, 75% residents, in the fall of 2015. Fields are additionally shared between user groups, as prime time availability is scarce, with in-season sports ranking priority. Public access to City-maintained fields is a valuable tool and resource for the City of Cupertino's *Parks, Open Space, & Recreation Master Plan*.

## D. Facility Rentals

Document(s):  
[Resolution 14-143 Fees Effective July 1, 2014 Schedule E-Recreation, Facility Use Policy](#)

In addition to field facilities, the Cupertino community also maintains access to City-maintained facilities for public or private events and programming. Applications for facility

use must be made in person at the Quinlan Community Center Monday through Friday between the hours of 8am and 5pm, a minimum of 10 days prior to requested use. Senior Center rooms are not available for rental Monday through Thursday, 8am to 10pm, and Friday from 8am to 5pm. Room rental fees include weekday and primetime rates. Priority is given to organizations with 51% resident membership and/or City co-sponsorship.

## E. School Districts

Document(s):  
[Recreation and Community Services FY2014-16 Budget, Second Amendment Agreement Between City of Cupertino and Cupertino Unified School District, JPA Cupertino Unified School District, Brochures](#)

Cupertino's Recreation and Community Services Department and the Cupertino Union School District (CUSD) have partnered for over 20 years to provide enriching afterschool programs for the City's youth. The City maintains and schedules 9 school sport field sites under the existing MOU and provides the District first priority to use open space sites/fields for its scheduled activities, programs, and needs. The City maintains priority use of the sites after school hours on school days.

In fall 2014, the Recreation and Community Services Department and the CUSD collaborated to launch a series of Afterschool Enrichment Classes. This program venture joins the many educational and recreational classes that have been annually offered and is facilitated at the following schools: DeVargas, Eaton, Faria, Garden Gate, John Muir, Lincoln, Murdock-Portal, Nimitz, Regnart, Sedgwick, Stevens Creek, and Stockmeir. The program provides instruction and play in the realms of art, sports, chess, dance, communications, science, and theater.

The City plans to provide additional youth enrichment programs in FY2015-16, such as a Noontime Recreation Program for schools within the Cupertino Union School District. The Department will build on these programs by investigating partnership opportunities between CUSD and the Fremont Union High School District. Additionally the City may provide increased volunteer opportunities for teens to support the community service





requirement for CUSD students. Joint programming between the City of Cupertino and the CUSD provides excellent opportunity for the advancement of publicly accessible recreational resources.

## F. Senior Center

Document(s):

Case Manager Request for Proposal, Senior Center Newsletters, Senior Center Enrollment and Waitlist Figures, Senior Class, Activity, and Program Evaluations

The City of Cupertino Senior Center provides a diverse and enticing series of programs, classes, social events, services, and trips for residents over the age of 50. The facility offers over 200 classes, 40 trips annually, and a variety of lectures and seminars in addition to social services for senior aide. A sampling of course listings include: Water and Energy Saving Tips; Wellness; Cooking; Tai Chi; Arts and Crafts; Card Playing; Current Events; Band Practice; Music; Bingo; Mah Jongg; Ping Pong; Karaoke; TV Production; Art History; Dance; ESL; Exercise; Stress Management; Apple Beginning; iPad for Chinese Speakers; Maintaining Your PC; and Tech Talk. A majority of classes are scheduled during the day with a limited program menu offered in the early evenings. Social events at the Center include monthly movie showings, book reviews, bocce ball hosted at Blackberry Farms Park, golfing, softball hosted at Memorial Park, and special events such as Marv's Musical Memories (for a small fee), Monday Night Football and Food, Wednesday lunches, and birthday parties.

To further support the community's seniors, the Cupertino Senior Center provides services for health and well-being. Services include the Caregiver Support Group; Health Insurance Counseling (HICAP); Senior Housing Options; AARP Smart Driver Class; Senior Adult Legal Aid (SALA); and in-house case managers who support at-risk and homebound seniors. Additionally, the Senior Center partners with external education entities for senior support. These entities include the Fremont Union High School District Adult School, De Anza College, the American Academy of Sleep Medicine, the Alzheimer's Association, and El Camino Hospital.

Currently, the Cupertino Senior Center reports about 230 volunteers and 2,600

members, due in large part to the Center's active outreach program through newsletter publication and emails. Members are charged a nominal membership fee of \$22 for residents and \$27 for non-residents. To accommodate the popular volunteer program, the Center holds regular volunteer orientations to support continued service.

Cupertino's Senior Center serves as a valuable venue for the City's local community while also serving as an important facility for City staff and programming. The *Parks, Open Space, & Recreation Master Plan* acknowledges the spatial and programmatic value of this facility.

Document(s):

Senior Center Cost Recovery Goal by Program Area

The goal of Cupertino's Senior Center is to offer life-enriching courses with the highest quality of instruction at affordable rates. In programming, the Senior Center is expected to offer a minimum of 200 courses per year taught by contractual instructors or volunteers, however, the Center also collaborates with Fremont Union High School District, Sunnyvale-Cupertino Adult School and De Anza College. Courses offered are to maintain a minimum 80% capacity rate and 100% cost recovery rate by adding a 10% overhead fee to direct cost.

Document(s):

Senior Center Process for New Program Development

For new program development at the Cupertino Senior Center, potential instructors must first submit a written proposal which is next reviewed by Senior Center staff for feasibility and room availability. For potential instructors to lead classes at the Center, they must be registered as an official Senior Center Volunteer. This process includes fingerprinting and understanding instructor guidelines. If the potential instructor additionally desires monetary compensation they must also provide insurance.

Document(s):

Senior Center Travel Program Cost Recovery

The Senior Center Travel program is a full cost recovery program with goals to achieve 93% full capacity rate for trips, maintain 450 Senior Center members in the travel

program, and provide 40 day trips with a trip capacity of 40 participants. This program is very popular in the community and provides for social interaction, travel to new locations, and companionship.

### **G. City of Cupertino Community Survey (biannual Godbe Research Survey)**

Document(s):

City of Cupertino 2012 Community Tracking Survey, City of Cupertino 2014  
Community Tracking Survey

Godbe Research provides private and public sector organizations guidance in effective decision making by providing research methodologies to assess market situations and public opinion. In 2012 and 2014, the City's Recreation and Community Services Department utilized Godbe Research to conduct a resident survey assessing satisfaction with Cupertino's services. Findings relevant to the *Parks, Open Space, & Recreation Master Plan* include the following:

- 38.8% of respondents desire a lap pool at the Cupertino Sports Center (2012)
- 29.5% of respondents desire a multi-use sports court for badminton and basketball at the Cupertino Sports Center (2012)
- 78.3% of respondents report satisfaction with services provided by the Recreation and Community Services Department (2014)
- Major reasons for not participating in program offerings include lack of time and few programs of interest (2014)

budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
**budget & revenue**  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue  
budget & revenue











## A. Capital Improvement Program

Document(s):

CIP 2015-2016: Budget Report of the Capital Improvement Program, Adopted 2015-2016

The *CIP 2015-2016: Budget Report of the Capital Improvement Program* is a comprehensive document that puts forth a framework for the planning and funding of Cupertino's public facilities and infrastructure for the fiscal year 2015-2016. The CIP reflects the coordination between the departments in prioritizing capital projects and protecting City resources either through preventive maintenance, resource and cost efficiencies, or addressing safety and accessibility concerns. Projects are noted by category and ranked in priority. The categories include (a) public safety/regulatory mandate/grant commitment; (b) preventative maintenance/resource and cost efficiencies; and (c) enhancement. The ranking system is defined by priority level, listed below.

- Priority 1 Projects: Ongoing or imminent upon 2015-16 Budget Adoption
- Priority 2 Projects: Near-term in 2015-16 but contingent on resources available from Priority 1 projects
- Priority 3 Projects: Planned, but contingent on resources available from Priority 1 and 2 projects
- Priority 4 Projects: Proposed to be deferred past 2015-16, moved to unfunded list, or dropped due to no longer being necessary

Projects recently completed include the 2015 McClellan Ranch Environmental Education Center, Blacksmith Shop, Outdoor Shelter, and Solar, Parking, Landscape & Restroom Upgrades and the Quinlan Community Center Interior Upgrades to address circulation, access compliance, and interior design changes. At the Senior Center, the wood floor of the Exercise Room was replaced. In 2015, the Sports Center constructed a multi-use sports court with a fenced enclosure, gates, and lights, and the tennis courts were repaved and lights were installed on three courts.

The *CIP 2015-2016* additionally includes a list of unfunded projects. Though these projects do not currently have proposed funding, they are tracked through a community, City Council, or staff proposal. The projects listed below are directly related to the City's open space and recreational amenities, and will be considered in the prioritization process in their incorporation into the *Citywide Parks, Open Space, & Recreation Master Plan*:

### Priority 1 Projects

*Citywide Park and Recreation Master Plan – in progress*

- A long range, citywide park and recreation system master plan to provide guidance and recommendations on how to meet the future demand for recreation services and programming, operations, and establish priorities for facility improvements and acquisitions
- Estimated project costs: \$500,000

*Initial Civic Center Projects*

- Schematic design of the initial improvement project in FY 2016, in accordance with the Civic Center Master Plan
- Next steps depend upon City Council direction
- Estimated project costs: \$2,200,000 for design

*Library Expansion*

- Develop a design for an addition to the Library building for a “program room” that will seat up to 130 people, to serve as a meeting space for library events and reduce reliance on use of the Cupertino Community Hall for programs and events
- Estimated project costs: \$500,000 for study and design

*Lawrence-Mitty Park*

- Develop a neighborhood park on land adjacent to Saratoga Creek, near the intersection of Lawrence Expressway and Mitty, which is currently owned by the County
- Acquire land for the City to provide eastern Cupertino's residents with enhanced neighborhood park
- Estimated project costs: \$8,270,994

*McClellan Ranch West - Simms House Removal – completed*

- Remove the vacant house to align the property with functions of the McClellan Ranch Preserve
- Estimated project costs: \$220,000

*Wilson Park - Building and Landscape Improvements*

- Work could include remodeling the kitchen area in the building on the northeast side

- of the park and installing irrigation and drought tolerant plants around the building
- Estimated project costs: \$205,000

#### *Wilson Park - Ball Safety Netting Screens*

- Extend existing fencing and install ball safety netting screens along the 1<sup>st</sup> and 3<sup>rd</sup> base lines and at the backstops
- Estimated project costs: \$65,000

#### *Wilson Park - Bleacher Shade Canopies*

- Install shade canopies over the bleachers at the ball fields
- Estimated project costs: \$190,000

### Priority 2 Projects

#### *Blackberry Farm - Splash Pad*

- Design and construct a splash pad of approximately 2,000 square feet to better serve young children and toddlers
- Estimated project costs: \$690,000

### Priority 3 Projects

#### *Blackberry Farm Golf Course Renovation*

- Replace the existing irrigation system with a modern, water-efficient system
- Pursue reactivating the existing well at Blackberry Farm and provide connections to allow use of well water for irrigation
- Estimated project costs: \$1,043,000

### Priority 4 Projects

#### *Jollyman Park Irrigation Upgrade*

- Evaluate and analyze the existing irrigation system at Jollyman Park, followed by design and construction of improvements
- Estimated project costs: \$2,313,000

#### *McClellan Ranch - Construct Trash Enclosure*

- Install a wood fence structure with gates on 3 sides of the existing trash and debris

- boxes as well as a concrete pad
- Estimated project costs: \$154,000

#### *McClellan Ranch - Community Garden Improvements*

- Design and construct replacement fencing around the community garden and an upgraded irrigation system with hose bibs to serve up to 80 garden plots
- Estimated project costs: \$1,060,000

#### *Memorial Park - Tennis Court Restroom Replacement*

- Evaluate options for providing a restroom in the vicinity of the tennis courts, by modification of the existing or replacement
- Design and construct the restroom improvements to improve performance and accessibility
- Estimated project costs: \$488,000

#### *Memorial Park Master Plan and Parking Study*

- Develop a master plan, through a process of community input, for the renovation of Memorial Park and evaluate the parking needs for Memorial Park, Senior Center, Sports Center and the Quinlan Community Center
- Estimated project costs: \$150,000

#### *Memorial Park Phase I - Conceptual Design*

- Prepare conceptual design with estimated cost for improvements
- Estimated project costs: \$250,000

#### *Monta Vista Park - Play Areas*

- In the general location of the existing play area, design and construct two play areas - one for school-age children and a fence-enclosed pre-school play area that can be used by neighborhood families and by the pre-school program at Monta Vista Recreation Center
- Estimated project costs: \$1,334,000

#### *Monta Vista Park - Turf Reduction*

- Evaluate the turf spaces to identify suitable areas for turf reduction
- Design and construct replacement landscape with alternative low-water demand plantings and drip



- Estimated project costs: \$1,757,000

#### *Portal Park - Renovation Master Plan*

- Develop a master plan for the renovation of Portal Park to update the park and increase utilization
- Estimated project costs: \$55,000

#### *Portal Park - Phase I – Conceptual Design*

- Prepare conceptual design documents implementing improvements proposed in renovation master plan
- Estimated project costs: \$75,000

#### *Quinlan Community Center - Turf Reduction/Landscape Modifications*

- Evaluate the turf spaces to identify suitable areas for turf reduction
- Design and construct replacement landscape with alternative low-water demand plantings and drip
- Estimated project costs: \$2,493,000

#### *Sports Center - Exterior Upgrades*

- Upgrades could include painting the building, possibly including a mural on the Stevens Creek Boulevard Site, landscape upgrades, esthetic treatment to the outside decking, and possible installation of an electronic monument sign
- Estimated project costs: \$250,000

#### *Sports Center - Interior Upgrades*

- Improvements could include moving the free weight and associated equipment to the lower level, adding rubberized flooring, remodel the restroom and locker areas, and modify the reception area
  - Estimated project costs: \$270,000

#### *Stevens Creek Bank Repair - South of SCB - Conceptual Design*

- Prepare a conceptual design for repairs to creek banks that will protect property from further erosion and stabilize the bank, and is compatible with existing goals and requirements for the creek corridor
- Estimated project costs: \$100,000

#### *Tennis Court Resurfacing - Various Parks*

- Over successive years, design and construct the resurfacing of the tennis courts at Memorial Park, Varian Park and Monta Vista Park
- Estimated project costs: \$1,103,000

#### *Wilson Park Renovation Master Plan*

- Develop a master plan for the renovation of the east side of Wilson Park to update the park and increase utilization
- Estimated project costs: \$55,000

#### *Wilson Park Phase I - Conceptual Design*

- Prepare conceptual design documents implementing improvements proposed in renovation master plan
- Estimated project costs: \$75,000

#### *Unfunded CIP Projects*

#### *Blackberry Farm - Play Area Improvements*

- Remove existing tan bark and replace with new resilient surfacing and install 3 par course type exercise stations
- Estimated project costs: \$540,000

#### *Cricket Batting Cage*

- Install double cricket pitch/batting cage including new artificial turf in a location to be determined
- Estimated project costs: TBD

#### *Linda Vista Pond Repair*

- Repair existing ponds, as they are a significant element to Linda Vista Park
- Estimated project costs: \$800,000

#### *McClellan Ranch - Barn Renovation*

- Design and construct improvements to renovate the barn into an educational and public space
- Estimated project costs: \$1,580,000



*McClellan Ranch Preserve Stevens Creek Access*

- Design and construct an accessible access to the creek
- Estimated project costs: TBD

*Memorial Park Phase I - Construction*

- Prepare final design and construction documents and construct improvements
- Estimated project costs: TBD

*Portal Park- Phase I - Construction*

- Prepare final design and construction documents and construct improvements
- Estimated project costs: TBD

*Stevens Creek Trail Bridge over UPRR*

- Acquire necessary easement, permits, and agreements, and design and construct a vehicle/pedestrian/bicycle bridge span over the UPRR right of way, adjacent to Stevens Creek Blvd and near the Lehigh Cement Plant
- Estimated project costs: \$2,860,000

*Stevens Creek Trail to Linda Vista Park*

- Implement a segment of the Stevens Creek Trail from McClellan Ranch Preserve to Linda Vista Park to coordinate with Santa Clara County's adopted Stevens Creek Trail Feasibility Report
- Estimated project costs: \$750,000

*Stockmeir House Preservation and Restoration*

- Design and construct improvements to restore the exterior walls, fireplace and chimney, doors, windows, and architectural details of the Stockmeir house to repair weathering and prevent further vandalism
- Estimated project costs: \$200,000

*Stockmeir Legacy Farm - Phase I Improvement*

- Develop a service program and master plan for a legacy farm park, and implement an initial improvement project
- Estimated project costs: \$400,000

*Tank House Completion (Nathan Hall)*

- Design and construct improvements to convert the Nathan Hall Tank House into usable space and improve landscaping as feasible within the parameters of the current use agreement
- Estimated project costs: \$500,000

*Wilson Park Phase I - Construction*

- Prepare final design and construction documents and construct improvements
- Estimated project costs: TBD

**B. Recreation and Community Services Budget**

Document(s):

Recreation and Community Services FY2015-16 Budget

In fiscal year 2014-15 the name of the Parks and Recreation Department was altered to Recreation and Community Services Department, to better reflect the emphasis on neighborhood connectivity through services and programming. The programs provided by the Department are community-oriented recreation, community and neighborhood programs, Library Services, emergency preparedness, and liaison to Sister Cities.

The Recreation and Community Service Department is composed of the following divisions:

- Parks and Recreation
- Community Services
  - Community Outreach
  - Emergency/Disaster Preparedness
  - Neighborhood Watch
  - Library Services
- Facilities and Community Events
- Youth and Teen Programs
  - Teen Commission
- Sports and Fitness



- Senior Programs
  - Case Management

The budget includes the following list of performance measures and outcomes:

- Administration
  - Develop a healthy, positive and connected team
  - Increase use of technology to facilitate efficiency, expand marketing and bolster customer service
- Park Planning & Restoration
  - Pursue new parks and improvements to existing parks, guided by community input
- Facilities and Community Events
  - Upgrade the Quinlan Community Center to increase usage and revenue generation from the facility
  - Implement creative solutions at Blackberry Farm to improve the customer service experience while complying with new bus restrictions into the complex
- Youth and Teen Programs
  - Grow a healthy community by evaluating opportunities to expand community participation in program and facilitate greater access to services, facilities and parks across all demographics
- Sports and Fitness
  - Offer Sports Center programs targeted at school age groups in order to entice more families to join the Center
  - Provide a fun and memorable recreational experience for families at the 2016 Big Bunny 5K
  - Introduce foot golf at the Black Berry Farm golf course
- Senior Programs
  - Expand senior membership and existing member satisfaction

The total budget for Cupertino's Recreation and Community Services Department, in the current fiscal year, is \$12,415,242, of which \$687,354 is for community services. The \$12.4 million represents an increase of \$908,728 over the FY 2014-15 Adopted Budget. This increase is primarily attributed to the addition of two new facilities; the Environmental Education Center and the Blacksmith Shop at the McClellan Ranch Preserve, along with corresponding support services and equipment. The Department

anticipates collecting about \$6.3 million in charges for service and facility rentals, leaving \$6.1 million of the budget to be funded by the General Fund.

### C. Operating Costs and Revenues

Document(s):

Course Revenue Report with participants-Oct. 2015, Blackberry Farm Revenue 2015 Season, Resolution 14-143 Fees Effective July 1, 2014 Schedule E-Recreation

To reflect the full cost of providing City services, budgets include an internal cost allocation for administrative overhead. The addition of the overhead cost has "reduced" the cost recovery of specific program and service areas. The department is working to improve cost recovery by adjusting fees to fund, in part, the overhead costs. This applies to both residents and non-residents that pay 20% more than the resident fee for classes and programs. The cost allocation and amounts are within industry standards.

Although Cupertino's Department of Recreation and Community Services offers an extensive listing of program sessions, some display low enrollment. Specific program areas in preschool provide examples of this. These sessions provide an opportunity to reformat the offering, or free the space for another use. In further review of specific program areas, Blackberry Farm holds important revenue implications for the City. The site's total revenue growth rose from \$82,144 in 2009, which was a "partial season" year, and \$127,926 in 2010, which was a "full season" year, to \$300,207 in 2015, of which swim revenue was the largest growth component. Blackberry Farm is a program site that attracts both resident and non-resident users who are drawn to its picnic and group reservation opportunities, food service, swim facility, and appealing setting.

For further information on operating costs and revenues, the City of Cupertino maintains detailed program revenue information, including:

- Program Revenue and Enrollment Report
- Budget Performance Reports for Facilities and Events and Sports and Fitness
- Rental revenue summary by complex

## **D. Comprehensive Annual Financial Report**

Document(s):

Comprehensive Annual Financial Report for Fiscal Year Ended June 30, 2014

The 2014 *Comprehensive Annual Financial Report* (CAFR) is the City of Cupertino's audited financial statement for the 2013-14 fiscal year and indicates that actual General Fund expenditures for recreation services was \$4,536,000, which was \$376,000 less than was budgeted. In addition to the General Fund expenditures, the City maintains three enterprise funds: Blackberry Farm, the Cupertino Sports Center and a Recreation Programs Enterprise, which operates the Quinlan Community Center, the Monta Vista Recreation Center, McClellan Ranch, Creekside Park and various other parks and school sites. These enterprise funds account for the charges for service and other program revenue mentioned in the above budget section.







**THIS PAGE INTENTIONALLY LEFT BLANK**



CUPERTINO CITYWIDE PARKS, OPEN SPACE, & RECREATION MASTER PLAN 2016

city policy & standards review



CUPERTINO